



# Certified Scrum Product Owner

- **COLLABORATE**  
with an Agile expert and other students to understand how to overcome common challenges when implementing Scrum
- **CONCEPTUALIZE**  
writing requirements that help your team deliver valuable products
- **CLARIFY**  
the need for a groomed and prioritized Product Backlog
- **COMMIT**  
to providing a product vision that helps the team understand customer needs and marries the result with business goals
- **CONCENTRATE**  
on creating Story Maps that transform your approach and help you discover requirements from the user's view

# Certified ScrumMaster

- **ENGAGE**  
with Scrum Practitioners committed to continuous improvement
- **EXPERIENCE**  
a Scrum "sprint" as we use Scrum to learn Scrum
- **EXERCISE**  
coaching behaviors that enable business and development perspectives to work together
- **EXPLORE**  
Servant Leadership as a key to unlock team performance
- **ELEVATE**  
your understanding of the Scrum Framework and discuss Scrum's time-boxed approach toward delivering products



CSM

CSPO