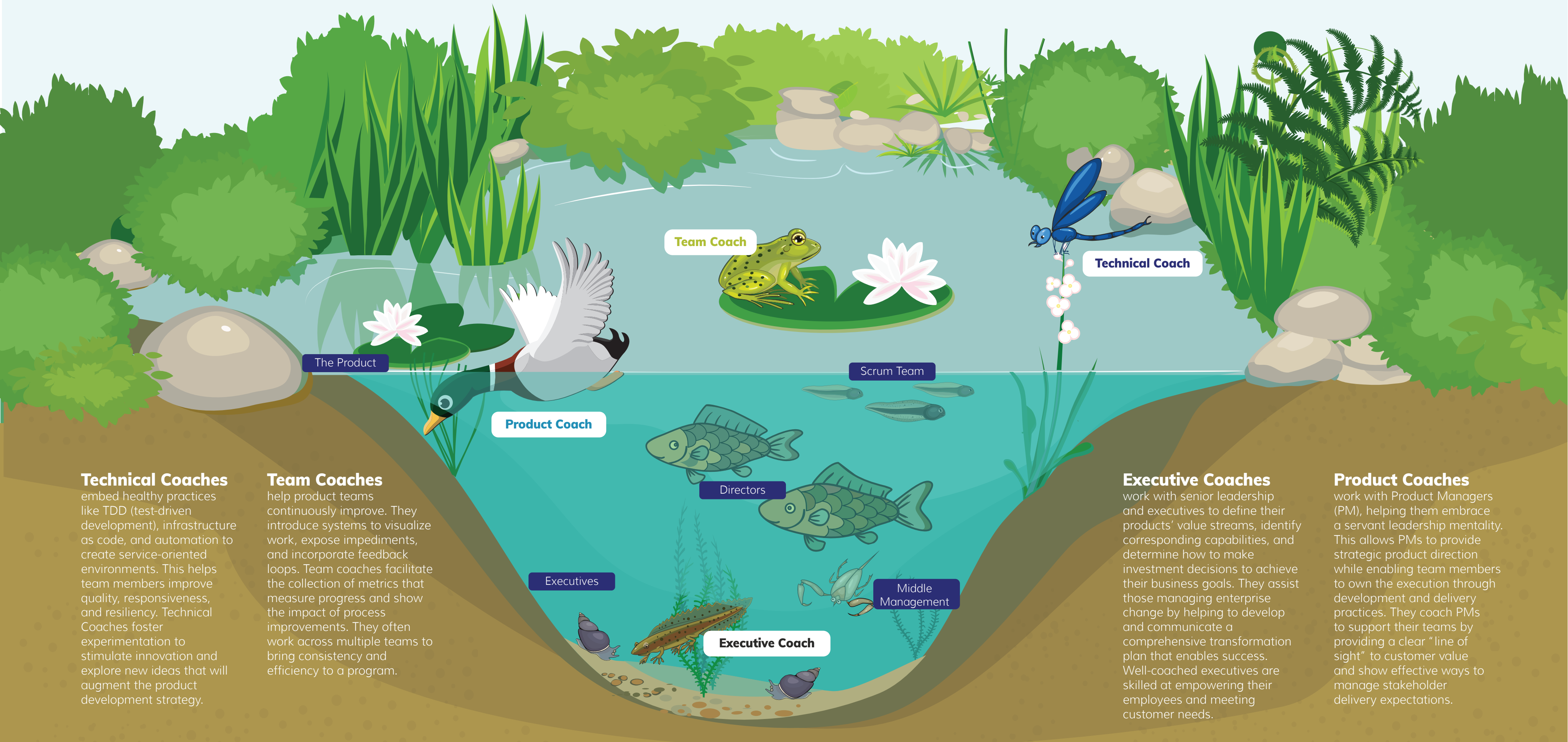


The Agile Ecosystem

Agile Coaches are able to work at all levels of an organization to assist in the delivery of innovative solutions and realize business value. **How do Agile coaches provide value across different teams throughout an enterprise?**



Technical Coaches embed healthy practices like TDD (test-driven development), infrastructure as code, and automation to create service-oriented environments. This helps team members improve quality, responsiveness, and resiliency. Technical Coaches foster experimentation to stimulate innovation and explore new ideas that will augment the product development strategy.

Team Coaches help product teams continuously improve. They introduce systems to visualize work, expose impediments, and incorporate feedback loops. Team coaches facilitate the collection of metrics that measure progress and show the impact of process improvements. They often work across multiple teams to bring consistency and efficiency to a program.

Executive Coaches work with senior leadership and executives to define their products' value streams, identify corresponding capabilities, and determine how to make investment decisions to achieve their business goals. They assist those managing enterprise change by helping to develop and communicate a comprehensive transformation plan that enables success. Well-coached executives are skilled at empowering their employees and meeting customer needs.

Product Coaches work with Product Managers (PM), helping them embrace a servant leadership mentality. This allows PMs to provide strategic product direction while enabling team members to own the execution through development and delivery practices. They coach PMs to support their teams by providing a clear "line of sight" to customer value and show effective ways to manage stakeholder delivery expectations.