

DESIGN SYSTEMS

A **design system** is a collection of reusable components that can be assembled together to manage design at scale.

An effective design system uses reusable patterns to provide:

- Consistent look and feel
- Common usage patterns
- Consistent branding vocabulary
- More effective information architecture

A design system allows the team to deliver value more rapidly. Specifically, they can:



Facilitate the work of the team by establishing a common language



Standardize patterns and components to accelerate design work by eliminating lengthy discussions on design specifications



Accelerate the organization with modularity to scale and evolve, adapt to different user needs, and ship features faster

Excella's mission is to help our clients deliver value faster. We build design systems that enable the practices that build superior technology quicker. Our design experts can help you achieve unprecedented speed while ensuring that your product is **adaptable**, **scalable**, and **exceptional**.

[Learn more about human-centered design.](#)



Find us on social

