The time-boxed quality of design thinking workshops allows an organization to quickly and efficiently brainstorm, problem-solve, test ideas, and make decisions that would generally take longer if operating business as usual.

There are many benefits to successful design workshops, such as:

- A clear vision of the problem to solve
- Buy-in from different parts of the organization
- Validation by end-users
- Prioritized and actionable next steps

Design thinking workshops apply design methods to:

- Bring together participants to create innovative solutions
- View a problem from different perspectives
- Align participants on goals and priorities
- Encourage a culture of creative problem-solving

Design thinking workshops are intense collaborative working sessions involving stakeholders and users to accomplish a goal.

Learn more about human-centered design.