



The Value in Building Untouchable Towers

What makes a tower valuable?

Ricardo Abella

Paul Boos

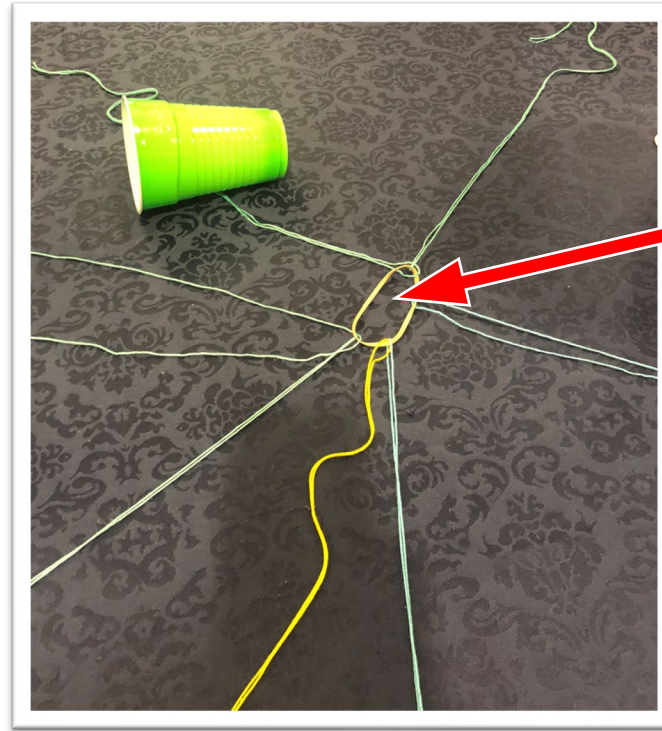
Ye Olde Story of Building Castle Towers

- All of you are employees of Tall Towers Inc.; a major tower construction company.
- Castle Corporation has hired Tall Towers to construct its towers.
- They have a desire to have several unique towers built for their castle.
- You are organized into teams of 4-8 people and have the latest tower construction equipment so that you can build these towers safely.

Basic Rules of the Simulation

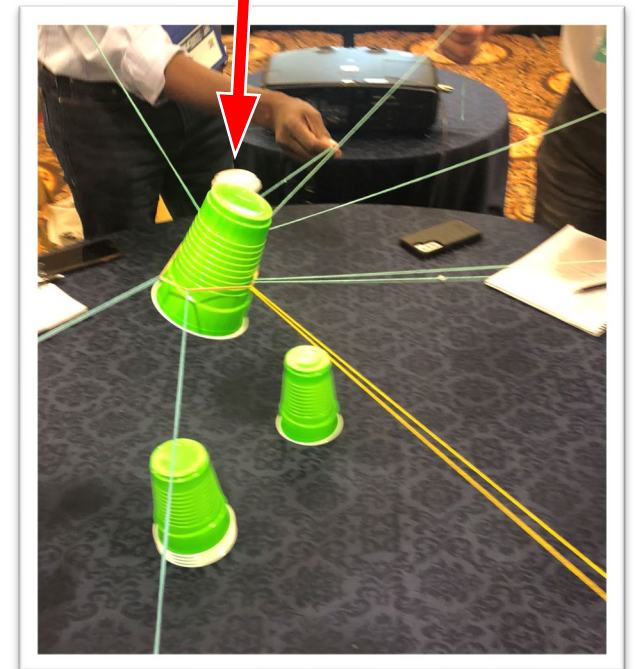
- Materials & Playing Space
 - Plastic cups, 7 pieces of string, one rubber band, sticky notes, a sharpie, and a corporate flip chart
 - Set-up is 6 cups tops down in the marked off rectangle
 - Cups that fall on their side can be returned to the set-up area to be reworked
 - Build on the other side of the line from this rectangle
- Untouchable
 - Other than setting up the cups into the rectangle, you can't touch the cups with fingers, hands, elbows, knees, noses, jaw, tongue, head, ... well you get the picture
- Configurations
 - Various configurations from which to choose
 - Some are more difficult than others
 - Before building in the round, write the number of your chosen config on your sticky

*How
might ye do
that?*



Set strings AROUND rubber band

Rubber band SQUEEZES to grab and lift one cup



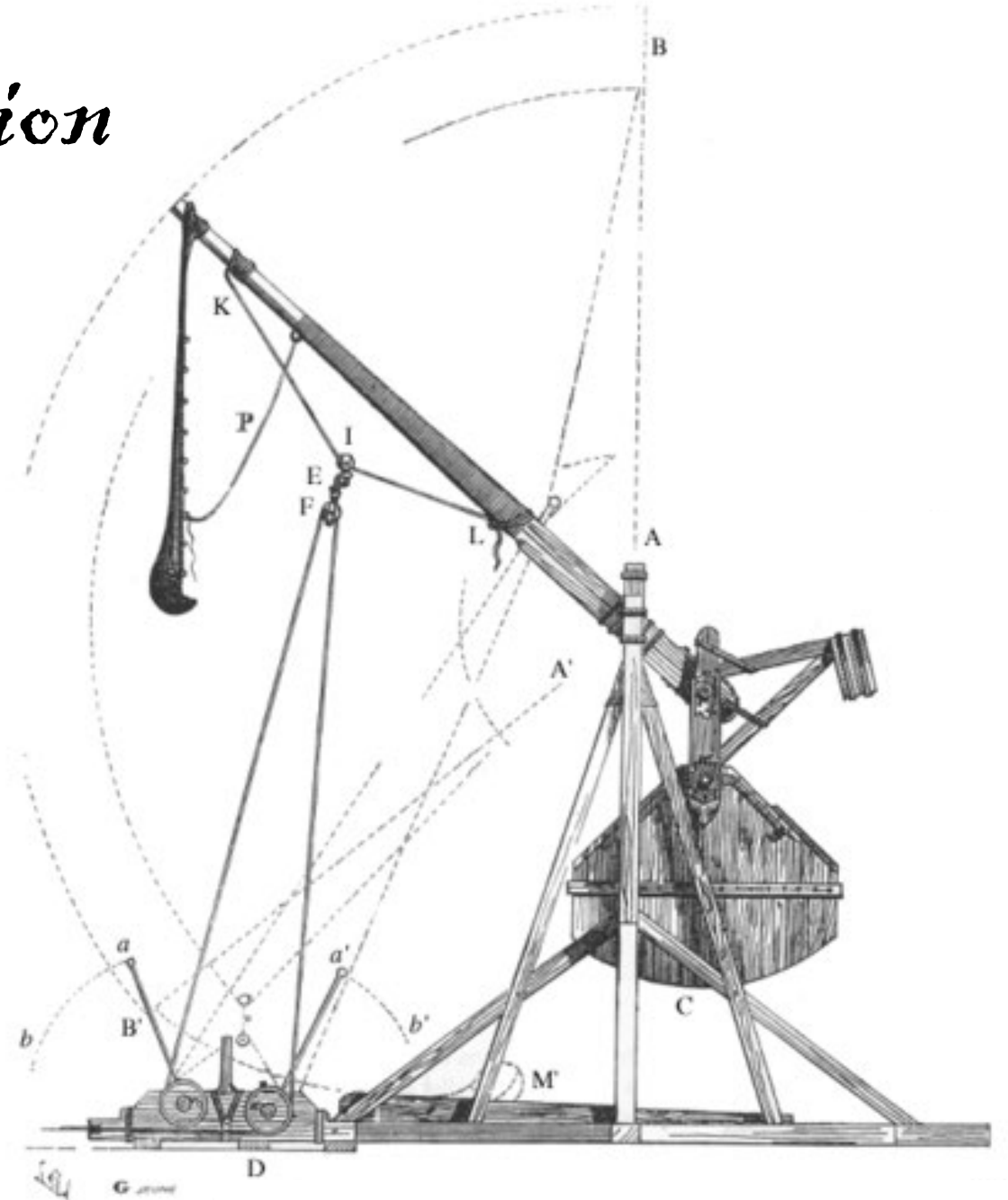
Ye Arc of the Simulation

Corporate Work is in your teams over 3 Rounds

Each round is

- 2 min set-up & planning
 - Note which tower you are building on a sticky note
 - Set 6 cups upside down in the play area
- 3 min execution
- 1 min review
- 2 min retrospective

After 3 rounds, debrief



Round 1 - Valuable Towers

Use Construction Area (Table)

INITIAL SET UP

○	○	○
○	○	○

WORKING AREA

NOTE
Done means done!
100%. No partial credit.

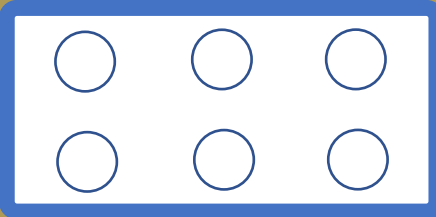


Round 1 Retro

Round 2 - Valuable Towers

Use Construction Area (Table)

INITIAL SET UP



WORKING AREA

NOTE

Done means done!
100%. No partial credit.



Round 2 Retro

Round 3 - Valuable Towers

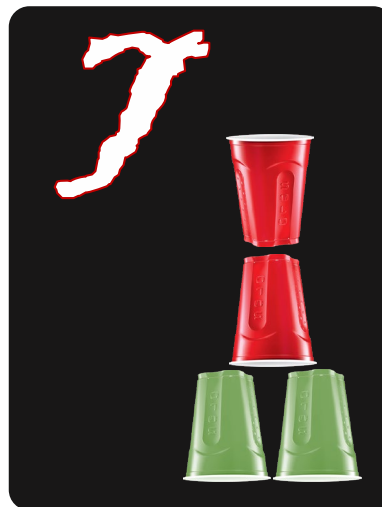
Use Construction Area (Table)

INITIAL SET UP

○	○	○
○	○	○

WORKING AREA

NOTE
Done means done!
100%. No partial credit.



Round 3 Retro



Debrief

- What happened?
- What made for good teamwork?
- How did you decide to organize yourselves?
- What made towers more valuable? How did you figure this out?
- What did you learn along the way?
- What were some actions you took as a result of your retrospective?